



Conference Room of PUCP Cultural Center
(1075 Camino Real Avenue,
San Isidro, Lima)



AUGUST 25, 2017



FROM 9:00 A.M.
TO 6:00 P.M.



COST: S/. 60
- Attendance certificate
- Lunch

- III CYBERSPACE - CAMP ANDINO 2017



The **Cyberspace Camp Andino** is a global platform of lawyers with vast experience, created to interact with professionals of the Andean Region and to debate on the implications and practice of Information Technology Law.

To register, please login to the following link:

<https://goo.gl/tLzRQA>

Any question with the registration please contact to:

mapricom@pucp.pe



LIMITED VACANCY



ESCUELA DE
POSGRADO
MAESTRÍA EN DERECHO DE LA PROPIEDAD
INTELLECTUAL Y DE LA COMPETENCIA



100 años
PUCP

SCHEDULE

8:30	Attendance registration
9:00	<p><i>Welcome and introduction to Cyberspace Camp 2017</i> Sajai Singh, Past President of ITechLaw and Partner at J. Sagar Associates (India) Raúl Solórzano, PUCP professor and Director of the Master's Degree in Intellectual Property and Competition Law at PUCP.</p>
9:30	<p><i>New methods of licensing and monetization of the digital content in the audiovisual and music industry.</i> Rodrigo Velasco, Partner at Alessandri Attorneys at Law (Chile)</p>
10:10	<p><i>Blockchain and intelligent contracts</i> Diego Fernández, Senior Associate at Marval, O'Farrell & Mairal and Vice-President of the South American Committee of ITechLaw (Argentina)</p>
10:50	Coffee Break
11:10	<p><i>Cybersecurity and information protection in the digital age: Legal Aspects</i> Oscar Montezuma, Partner at Montezuma & Porto, PUCP professor (Peru)</p> <p>Panel: 1. Andrea Pulgar, Senior Associate at CMS Grau Abogados. 2. Abel Revoredo, Partner at Revoredo.pe</p>
12:00	<p><i>New trends in the Peruvian ecosystem of startup financing.</i> José Miguel Porto, Partner at Montezuma & Porto (Peru)</p> <p>Panel: 1. Gregg Mitchel, Managing Director of Angel Ventures. 2. Carlos Lau, Managing Director of UTEC Ventures.</p>
1:00	Lunch
2:30	<p><i>LegalTech; The digital transformation of the management of legal services in Latin America. Will lawyers be replaced by robots?</i> Daniel Acevedo, Leader of the Business Transformation Department at Gómez - Pinzón Zuleta (Colombia)</p> <p>Panel: 1. José Alegre, Information and Technology Manager at Miranda & Amado Abogados 2. Diego Fernandez, Senior Associate at Marval, O'Farrell & Mairal and Vice-President of the South American Committee of ITechLaw 3. Oscar Montezuma, Partner at Montezuma & Porto, PUCP professor</p>
3:30	<p><i>Normative proposal for regulating transportation services through digital platforms.</i> Miguel Ibarra Trujillo, Political scientist, Public Policy Consultant (Perú)</p> <p>Panel: 1. Mario Zuñiga, University of Lima professor 2. Miguel Morachimo, Director of the NGO Hyperderecho</p>
4:30	<p><i>Cybercrime: what is coming.</i> Ricardo Elías Puelles, Training Coordinator of the American Bar Association - Rule of Law Initiative. Criminal Lawyer & Consultant in Cybercrime. (Perú)</p>
5:10	Closing remarks