



ITechLaw Global Sponsorship Opportunities

Network with the World's Leading Technology Law Experts

The International Technology Law Association, Inc. is the world's premier organization serving the technology law community worldwide and is one of the most well established and largest associations of its kind. ITechLaw boasts a global membership base representing six continents and spanning more than 60 countries.

Members and officials reflect a broad spectrum of expertise in the technology law field and are among the world's leading authorities in the following areas:

- Cyber Crime
- Data Protection Law
- Dispute Resolution
- E-Commerce Law
- Intellectual Property Law
- Interactive Entertainment and Media
- Startups
- Technology Sourcing

Become a Global Sponsor!

Year-Round Visibility

Prominent Positioning

Increased Access

ITechLaw is a forum for the exchange of ideas and in-depth examination of information and technology law. These exchanges take place in various settings allowing for widespread attendance and participation:

- Committee participation in both organizational matters and substantive law developments;
- Career-boosting member benefits;
- Unparalleled networking opportunities with experts and colleagues around the world.
- Worldwide technology law conferences in North America, Europe and Asia bringing together the finest minds in technology law today.

As a Global Sponsor you have an opportunity to position yourself as a leader in the information technology law community. Your commitment will provide year-round visibility, participation at ITechLaw global conferences, and increased access to the leading firms and experts in information and technology law.

GLOBAL PARTNERSHIP DETAILS

Global partnerships are very much about alignment of a firm with the mission of ITechLaw: we are all stronger when we have international relationships and can regularly exchange knowledge and experience with global technology experts. Connections are vital to our success in the legal domain, and we would be very pleased for the opportunity to collaborate with you for the coming year as a global partner.

BRONZE PARTNERSHIP BENEFITS

(\$10,000 base)

- Logo recognition as a Global Partner on the ITechLaw website with link to partner's website
- Logo recognition in a one-time annual email promotion highlighting all Global Partners
- Opportunity to publish papers and blog posts on the ITechLaw website
- Two ITechLaw individual memberships *(\$650 value)*
- Recognition as a Global Partner at three consecutive ITechLaw international conferences. Benefits and visibility provided at **each** conference include:
 - One full complimentary conference registration *(\$4,000 value total)*
 - One full complimentary Gala Dinner ticket *(\$600 value total)*
 - Opportunity to submit one speaker or moderator, registration included *(\$4,000 value total)*
 - Inclusion of partner collateral in Conference Bag *(\$3,000 value total)*
 - Logo prominently displayed in onsite signage, banners and screens
 - Logo recognition in conference marketing materials, to include: conference website, program guide, mobile app, and promotional emails.

PARTNERSHIP CATEGORIES

BRONZE PARTNER	\$10,000-\$12,499
SILVER PARTNER	\$12,500-\$14,999
GOLD PARTNER	\$15,000-\$17,499
PLATINUM PARTNER	\$17,500-\$20,000

Each partnership agreement begins at the Bronze Partner level and may then be customized to include additional benefits and visibility through an event sponsorship; webinar sponsorship; advertising; and/or provision of educational content. The partnership fee is based on the level of involvement a company chooses to have with ITechLaw and our members. We invite you to review the additional benefits and opportunities available to create your custom sponsorship package on the following page.

CUSTOMIZE YOUR PARTNERSHIP ADDITIONAL BENEFITS AND OPPORTUNITIES

CONFERENCE SPONSORSHIP

Increase your presence at ITechLaw's premiere international conferences through an exclusive sponsorship of networking events, the conference mobile app, or premium collateral. Sponsorship opportunities are available based on your level of investment:

Bronze & Silver Partners:

- Networking Breaks
- Networking Lunch
- Networking Breakfast
- Exhibit Booth

Gold and Platinum Partners:

- Conference Mobile App
- Lanyards or Tote Bag
- Gala Dinner
- Welcome or Closing Reception

Please refer to the Conference Sponsorship & Exhibitor Prospectus for specific pricing and benefits.

WEBINAR SPONSORSHIP

Position your firm as a leading expert in technology law through webinar sponsorship. Presenters have an opportunity to provide address industry trends, share best practices, and engage with ITechLaw members through a question-and-answer session. **Investment: \$2,000 per webinar.**

ADVERTISING

Strategically enhance your visibility and prominence year-round! Showcase your firm and highlight your services to thousands of leaders and experts in the technology law community.

Dedicated Email

Create the content for an email sent to ITechLaw members. **Email content subject to mutual approval, limit two emails per year, ITechLaw to send email on partner's behalf.* **Investment: \$1,500 per email.**

Website

Highlight your firm on the ITechLaw website with an exclusive advertisement on homepage slider. **Advertising limited to three months per year.* **Investment: \$300 per month.**

We are committed to our partners and want to ensure that each partnership caters to your needs. If you have ideas on another opportunity that we have not mentioned, please feel free to contact us.

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